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EXHIBIT U







2004 SNOWMOBILES

WINTER IS MORETHAN A SEASON IT'S A STATE OF MIND:

Too live for winder You formule memories provided and apply ann making hintly and through. We re with your mend a more making and apply and the army maximum enjoyment out of every smoothieke and similaran. Four indige me half-op first ided in 1988, it is been one muscalings after another All those years of consisting performance seem to have affected our mithout like who is and properties; it is going backwards, last year, our revolutionary 0x-1 rocked this momentable innerty once in heads, they provide, parties and you make XY Marrows²² and XYMEROMS. Spend some quality time on a Famala and we the same youll agree. Vacuata builds the most assorbords, best questionary, highest quality likes in the world.





The Team Jacket is cut with shoulders and elbows precurved into a sled-riding position, with 4-ounce Holofillim insulation inside a water-resistant nylon shell.



RX-) - Team Yamaha Blue/White



RX-1 – Yamaha Black

FIRST AND FOURMOST.

Don't you think you owe it to yourself after all these years to get the sied you deserve? Our RX-1 stands alone as the industry's only high-performance four-stroke sled, the one that won Snow Goer magazine's prestigious "Snowmobile of the Year" award last year right out of the crate. "The RX-1," Snow Goer said, "sets the benchmark for other manufacturers to follow." This year, it pulls even farther ahead of the pack. G-force junkles will find even greater acceleration thanks to a new, 1.25" x 121" Camoplast Rip Saw™ track, and trail-carving fanatics will also be impressed with new suspension and stabilizer bar calibration that gives even flatter cornering and improved ride comfort. The compact and powerful Genesis Extreme™ engine, of course, returns along with the bank-vault strong and lightweight Deltabox* chassis and all the creature comforts you'd expect. Somehody has to lead \dots it might as well be you.

RX-1



LEFT - Double-wishbone front suspension with new, alumin upper A-arms and a larger diameter, 11mm stabilizer to improve suspension ection for flatter cornering: 40mm gas-charged shocks keep it all on the straight and narrow. RIGHT - No two snowflakes will feel exactly alike when the RX-1's new, 1.25" lug Camoplast Rip Saw track is done with them, Quick adjust rear suspension with 11.5" travel serves up a smooth ride.





GENESIS EXTREME

4-STROKE ENGINE

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INDEPENDENT WISHBONE SUSPENSION

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PROACTION SXV

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IT WON'T BACK DOWN. IT WILL, HOWEVER, BACK UP.

Add reverse to the ripply-muscled RX-1 and you're looking at the top-of-the-line RX-1 ER. In fact, you're looking at the sled that changed the way everyone looks at sleds. In addition to the massive torque of the 20-valve 988cc four-stroke that powers it, the rigid Deltabox chassis which contains it and the sophisticated double-wishbone suspension that guides it, you'll find a bunch more of the sort of conveniences Yamaha is known for: Electric starting is standard on all the four-strokes, and you get digital-controlled hand and thumb warmers, an easy-pull throttle, the brightest lights on the snow thanks to a 425-watt magneto, and oh yeals, it's clean, quiet and fuel-officient because it's a four-stroke. Might as well go all the way if you're going.



Layer a Team Freeze Liner under the Team Jacket shows here and layers at the weather

RX-1 ER

LET - A simple file of this easy-to-reach fees with your right hand means it's easy to back the RX-1 Excut of sight sorts. Electric start is steeded or all the EX-1 sleets. RIGHT - New for both the RX-1 EX and RX-1 are morrors said shape with thicker from learn up with recallibrated rear shock damping to increase all-day ride confort.







PX-1 FR - Heat Dad



RX-1 ER - Team Yamata Rhis/White



RX-1 ER - Yamaha Black



NO COMPARISON — NO COMPROMISE.

Well, who did you think would build the first high-performance four-stroke snowmobile? When the time was right for the RX-1 - a project we've been on for over a decade - we built it from our strengths. The 20-valve RX-1 four-cylinder is based upon our R1 motorcycle engine, which is based upon decades of motorcycle racing experience (which is a whole other league we lead). Compact and powerful, the 20-valve Senesis Extreme engine is uniquely qualified to power the RX-1, and our engineers were uniquely qualified to design the entire RX-1 snowmobile as radical as its four-stroke engine. We weren't satisfied to just build a typical snowmobile. We built a sled so technically advanced, from ski tip to snow flap, it will lead to even greater performance, comfort and durability in the years to come.

RX-1 TECHNOLOGY





An analog 12,000-rpm tachsmeler with LED instrumentation lengs track of the RX-15 vites signs, and goes frost white-backed during the day to warm glywing crange after dark, when you'll also appreciate the RX-13 dual RX motorcycletyle halogen headilights.



Computer-Aided Design (CAO) was used extensively in designing the engine, chassis and suspension to cesturalize mass, reduce weight and increase strength. Here the front suspension is being electronically streked through its full 9° of designed travel.



Mot only is it "hot" when the sun's cut, the Barnes on the Flame Jacket are outlined in 3M Scotchlite** reflective tage.

ANOTHER LIGHTNING BOLT OUT OF THE BLUE.

Still reeling from last year's RX-1 introduction? Brace yourself again: For 'O4, our new RX Warrior widens the four-stroke gap. Featuring a longer, grippier, 136* Camoplast Rip Saw track, the RX Warrior also harnesses the Genesis Extreme four-stroke power for even more tremendous acceleration. New ProAction™ rear suspension provides outstanding ride quality, and your rear end will love the thicker seat, too. Up front, independent wishbone suspension maintains optimum control. There's also an aggressive clutch calibration, a high-ratio stabilizer arm, skid-resistant strips, and aluminum upper front suspension arms along with reverse and electric start as standard equipment. Groomed trails, rough trails, ditchlines and a foot of fresh powder all in a 200-mile loop? No problem. Long runs between gas stops? No problem. What? Your buddy thinks he can beat you? Big problem for him.



RX Warrier - Yamaha Black



RX Warrier - Team Yamaha Blue/White

RX WARRIOR

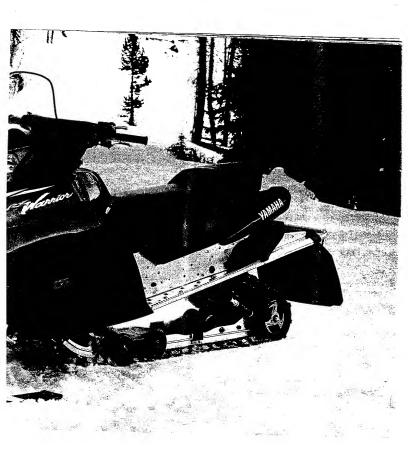




UPPER LEFT - The Genesis Extreme four-cylinder fourstroke means you're bringing more firepower to the fight tran emplody else. And four constant-velocity parts mean its power is smooth and easily modulated. UPPER RIGHT - The wide Scottest area is reinforced with a new extruded alumicium running board traction strip to increase confidence in the bumps. LOWER LEFT - For even more acceleration and impressive ride quality, the RX Watrior gets a longer, 136" x 1.25" track controlled by new ProAction suspension featuring longer suspension rails, adjustable control mds, Quick-Adjust Full Rate acjuster and a new adjustable-damping clicker shock absorber. LOWER RIGHT - ProAction rear suspension features an easily adjustable clicker shock for fine-toning suspension calibration to fit your riding style.









AT THE TOP OF ITS GAME.

Still like to play "King of the Hill" with your friends? Be careful not to play too rough if you're on an RX-1 Mountain. Our Genesis Extrame four-stroke, hocked to a lightweight 151" x 2" Camoplast track, packs so much broad torque and power into this well-balanced sled, it's all toe easy to send the other kids home crying. (The four-cylinder snarl alone is enough to frighten the faint of heart.) Mountain-conquering features such as a gradual track approach angle, two-position suspension mounting, narrowed ski stance and a higher handle bar result in a sled with incredible hill-climbing bite, great deep-snow floatation, excellent ride quality and impressive side-hilling capability. Naturally, the RX-1 Mountain gets the full RX treatment. LCD instruments, individual digital hand and thumb warmers and dual halogen headlights. The sky really is the limit.



The Summit Gove-Tex[®] Jacket is waterproof, waneproof and breathable — armored in the shoulders and efforms.

RX-1 MOUNTAIN

UPPE LET. ALL yowe channing this 15." a 2" usek tells you must of what you seek to have about the Rel-Mountan — manning fraction pira uppely power Rel-Mountan — manning fraction pira uppely power outs in fact one so the top. (UPPER RERET — Quality of power is as imperitual and uputally Threshed as eases—callinged CP units dief on as much as you ask for instantly and as smoothly from the PRACE plus calculate. (UMPE LET. 148) handsdate with mornish many in classified year and including and self-mine. (UMPE REIT — Experiment plus calculates are smoothly from the PRACE plus for instantly and in deal with diese powers are practical power. (In the process and in the process a







RX-1 Mountain - Team Yamaha Blue/White



RX-1 Mountain - Heat Red



RX-1 Mountain - Yamaha Black



The Team Jersey (front) is made of highperformance moisture-wicking polyester and is ideal for loyering.

our sxvipers are wicked performance sleds.

It takes a complete sled to transform just another ride into an unforgettable experience. One look at the new SXViper* S with its Ohlins* clicker front shocks and production bellypan protector, and you'll know you're looking at a performance sled designed to take you wherever your heart leads. Fire it up and your suspicions are confirmed. The SXViper S has a wicked-fast power-valved triple — now with our Detonation Control System — inhaling through throttle-position-sensor-equipped, liquid-heated flat-slide Mikunis for instant response and a broad powerband. New, Proaction rear suspension features a new variable-rate shock absorber design that puts power to the ground controllably and comfortably. Need electric start and reverse? Check out the SXViper ER. Either way, there's never been a better time to get out and play in the snow.



SXViper ER - Tram Yamaha Blue/White



SXViper ER - Yamaha Black



SXViper S - Yamaha Black/Red

SXVIPER S / SXVIPER ER







UPPER LEFT - Face it, nobody builds two-stroke tripl like Yamaha. Now with the Detenation Control System our power-valve equipped, Forced-Air-Inducted baset produces the widest powerband in its class, and year fuel economy, too. (all SXViper models). UPPER RIGI The SXViper S and SXViper ER feature a new ProActio rear suspension which teams up a KYB variable-rate shock absorber with thicker seat foam to deliver a rip free ride over the nastiest trails. (SXViper ER shown) Team Yamaha Blue/White) CENTER LEFT - RX-1-sty independently adjustable hand/thumb warmers are . part of every SXViper model along with a memory fund that recalls your last settings each time you start you sled. CENTER RIGHT - Great tooks have always been standard equipment on every SXViper. Shown here is new SXVIper ER in Yamaha Stack. LOWER LEFT & RIG Exclusive features set the SXViper S apart from the croi-In addition to the Ohlins clicker front shocks and red bellyfun protector, check out the aggressive 1.25° lu. Campplest Rip Saw track and custom-designed tunn traction brackets.





All-new for 'O4, our SXVenom and SXVenom ER sleds are great-handling, fully equipped snowmobiles that can't wait to get outside and play. Both are packing proven Yamaha components: \$830c liquid-cooled fuelefficient triple-cylinder engine, supple ProAction Plus rear suspension, first-class hydraulic disc brakes and
individually controlled handlebar-mounted hand and thumb warmers. The SXVenom ER even comes standard
with electric start and reverse. It all adds up to a light, controllable, all-around-friendly trall sled that produces
the power you expect from a Yamaha. The SXVenom and SXVenom ER — exciting new snowmobiles with
Yamaha style, ride quality, handling, and rock-solid reliability. What are your waiting for?



With quited polyester insulation inside a polyurathane-coated oylon shell, the Strates Jackst will keep you loosty and the drop-tail out keeps out drafts.

SXVENOM / SXVENOM ER







SXYenom ER - Heat Red





The Team 3/4 Jacket comes with a zig-out polar fleece litter that's stylish enough to wear by itself. You'll be comfortable whatever the weather.







VK 540 III - Light Gold Metallic

ROOM FOR TWO - WITH A GREAT VIEW.

Fiendishly handsome in fresh, SXViper-style hoods, both luxury-touring Ventures come standard with electric start, reverse, mirrors, deluxe seat, a wind-cheating windshield, hand warmers for both driver and passenger, a sweet, adjustable backrest and a 12-gallon fuel tank. Let's just say these are some decked-out sleds designed for family fun and long-range comfort. A smooth-running, economical 593cc triple powers the 600. Those who need even more speed need to look no further than the power-valve-equipped 700 now with DCS for impressive throttle response, excellent fuel economy and greater peace of mind. Either way, the Ventures add a whole new meaning to rushing over the river and through the woods to grandma's house. Looking for a tough-as-nails work sled? Look no further than the 2004 VK 540 III. With stylish new coloring and dependable load-hauling capabilities, it conquers the toughest of winter tasks.

VENTURE 600/VENTURE 70(





UPPER LEFT - It's lovely weather for a sleigh ride togeth whenever winter's beauty calls you to the trail thanks t the Ventures' long plush saddles for two, UPPER RIGH Specially calibrated ProAction Plus rear suspension wit 11.5° of travel, Quick-Adjust system and 136° traca length provide smooth satting over the ruttiest trails LOWER LEFT - The miracle of heated electrons flowing through the grips, both front and rear, keep all 20 pitot and passenger digits warm and happy. LOWER RIGHT -Yours in either 593cc or 698cc two-stroke triple flavors rest assured that either Venture packs more than enougthrust to transport you and yours in first-class style (Venture 760 engine with electronic power valves and DCS shown). How big a hurry are you in?



VK 540 III

BOTTOM - VX 540 III - The VX 540 III with its massive 1 X 20" track continues to be the utility sled of choice for resorts and winter workers across North America.





INVIGORATING, LIKE A BREATH OF THIN AIR.

Got a mountain to climb? We've got your sled. Our SXViper Mountain has the perfect combination of power, floatation and agility to get you where you want to go. It climbs through bottomless powder, across steep hillsides and cross-country into uncharted tetrain. Our latest-generation power-valve triple cylinder engine spins out a broad, deep powerband and now with even greater reliability thanks to our new Detonation Control System. A 144" x 2" Campplast track lays down a big footprint. Deep-keel skis set at a narrow, 38.6" stance and high handlebars with mountain strap make steep hillsides feel like a drive though the park. The SXViper Mountain delivers the looks, too, in its aerodynamic bodywork, cat-eye headlights and LCD cockpit. Onward and upward.

SXVIPER MOUNTAIN / MOUNTAIN MAX



SXViper Mountain - Heat Red



LEFT - Serious business: The SXViper Mountain's triple







oustain Max 700 - Dark Blue Metallic





Fac more information beginne www.yamaha-motor.com



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Everyone wants their own personal snowmobile to stand out from the crowd to look and perform better than anyone else's sted. So why not get your custom accessories from the name you trust to build your sted in the first place? See your Yamaha dealer or log onto our Web site at www.yamaha-motor.com. We have everything you need to customize and maintain your Yamaha snowmobile along with a full line of clothing. We also carry just about everything you can think of to bolt on or strap to your snowmobile from color-matched idler wheels and traction brackets to luggage and comfort accessories. Happy trails.

ACCESSORIES



LEFT - Now about a tough color-matched Littra plate to protect your sled's not-so-delicate undercarriage? CENTER - Increase your load-carrying capacity and cover your near with a strong and lightweight loggage rack. RIGHT - Ohlins adjustable shock absorbers for your skis are the snowmabile equivalent of a Rolex* watch on both wrists.



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SXVENOM

1. We have all kinds of windscreens. 2. Slip-resistant traction bracket. 3. Nylon side bags hold a lot. 4. Open, color-matched axis guide and idler wheels. 5. Put that is the trunk bag woo't you?

8. A tank bag is really convenient. 7. Handleber bag is perfect for sunglates, sumblock.



1. Short screens, tinted screens. 2. Color-matched track guide and idler wheels. 3. Shock covers

are a nice touch. 4. A-arm covers are good for your trick double-wishbone suspenders. 5. A colormatched Ultra plate can't hurt can it?

